

Papers Session: Thursday 25 Of September form 16h to 19:45h

Room 24. Edifici Sa Riera (C/ de Miquel dels Sants Oliver, 2, Nord, 07012 Palma, Illes Balears)

<https://maps.app.goo.gl/86iiZW7ccT4ULL8T7>

Each author has 15 minutes to present.

Then, the assigned discussant will have 3 minutes for comments/ questions

Then we will have 3 minutes for room discussion

Presenter	paper	Discussant
Suziana Hassan	Balancing Ecotourism Growth and Conservation: Willingness to Pay for Wetland Ecosystem Services	Janet Matarraz Borromeo / Josep Maria Raya
Anthony Dixon	Students' Constraints to Participate in Short-Term Study Abroad Experiences	Norlida Hanim Mohd Salleh
Norlida Hanim Mohd Salleh	The Impact of Push and Pull Factors on International Students' Loyalty: Examining the Mediating Role of Satisfaction in Malaysian Higher Education	Anthony Dixon
Janet Matarraz Borromeo / Josep Maria Raya	A Comparative Analysis of Airbnb Bookings for Short and Medium-term Stays	Suziana Hassan
Ling Zhang	From quality of virtual reality museum to cultural identity: investigating the effects of presence and historical empathy	Norshamliza Chamhuri
Bo Zhou	Tourism development and urban immigration	Ling Zhang
Norshamliza Chamhuri	Health Tourism in China: Consumer Insights and Market Potential	Bo Zhou
Xiaojie Liu	Research on the status quo and development strategies of tourism products in Guangdong-Hong Kong-Macao Greater Bay Area under the background of cultural and tourism integration	