



## The 6<sup>th</sup> International Conference on Tourism and Hospitality between China – Spain with special extension to Latin America



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### Invitation to sponsors

#### The 6<sup>th</sup> International Conference on Tourism and Hospitality between China and Spain, with special extension to Latin America - ICTCHS 2016

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September 27 - 30, 2016, Madrid, Spain



The Sixth International Conference on Tourism between China and Spain will be held in Madrid from the 27<sup>th</sup> to the 30<sup>th</sup> of September, 2016. This year, the conference is organized by the Universidad Complutense de Madrid (Spain), Sichuan University (China), and the University of the Balearic Islands (Spain). The acceptance period for sponsors, wishing to promote their corporate image and services through this platform, is now open.

We have five different sponsorship packages available:

- **Platinum:** Contribution, in cash and/or services or products worth € 5,000 and above,
- **Gold:** Contribution, in cash and/or services or products worth 4.000 €,
- **Silver:** Contribution, in cash and/or services or products worth € 2,500,
- **Bronze:** Contribution in cash and/or services worth € 2,000,
- **Supporters:** Contribution in cash and / or services worth € 1,500.

Each package includes:

- **Supporters: € 1,500.00:**
  - 1 free registration to the Conference.
  - Small stand during the conference (1.5 x 1.5 meters).
- **Bronze: € 2,000.00:**
  - Logo on web, 40% size.
  - Logo in program and documents, 40% size.
  - 2 free registrations to the Conference.
  - Small stand during the conference (1.5 x 1.5 meters).
- **Silver: € 2,500.00:**
  - Logo on web, 50% size.
  - Logo in program and documents, 50% size.
  - 3 free registrations to the Conference.
  - Small stand during the conference (1.5 x 1.5 meters).
  - Presentation of the company in a general session
  - Sponsor or Flyers placed on a communal table in the lobby of Congress

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- **Gold: € 4,000.00:**
  - Logo on web, 60% size.
  - Logo in program and documents, 60% size.
  - 4 free registrations to the Conference.
  - Larger stand during the conference (3 x 3 meters).
  - Presentation of the company in a general session
  - Sponsor or Flyers placed on a communal table in the lobby of Congress
  - Participation in a panel discussion on tourism to be defined by the organization subject.
  - Appointments with members of the Chinese delegation, assisted by an interpreter if necessary.
  
- **Platinum: € 5,000.00 and above:**
  - Logo on web, 80% size.
  - Logo in program and documents, 80% size.
  - 5 free registrations to the Conference.
  - Larger stand during the conference (3 x 3 meters).
  - Presentation of the company in an exclusive session
  - Sponsor or Flyers placed on a communal table in the lobby of Congress
  - Participation in a panel discussion on tourism to be defined by the organization subject.
  - Appointments with members of the Chinese delegation, assisted by an interpreter if necessary.
  - Displays or company in all actions.
  - Participation in the inaugural session.

For sponsorship agreements contact us at the email ([ict2016@china-spain.org](mailto:ict2016@china-spain.org)) or ([macgarci@ucm.es](mailto:macgarci@ucm.es)) with the word "Sponsor" as the e-mail subject.

For information about the conference, please, visit [www.china-spain.org](http://www.china-spain.org)

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